UNDP, UNFPA, UN WOMEN, UNV Regional Joint Programme For Asia and the Pacific
Five Recommended Steps for Effective Primary Prevention Programming

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Overview of Five Steps

- Five step guide to prevention programming provides the framework for presentations and activities over next 3 days
- Each step is critical to developing effective evidence- and theory-based primary prevention programmes
Step 1: Apply Research Findings

- Risk and protective factors for GBV vary widely across the region.
- Strong research findings on gender-based violence from your country can help you to:
  1. identify priority changes needed to prevent future violence based on local risk/protective factors, and
  2. identify priority target groups.
Step 2: Review programme evidence

- There is growing evidence on effective primary prevention interventions
- Evidence base provides rigorously evaluated options for primary prevention programming adaptations for the region
- Based on selected target group and change objectives, choose the most appropriate intervention type
Step 3: Apply a theory of change

- Theory of change articulates **how** the programme seeks to affect change and **what** kinds of change
  1. the drivers of the problem
  2. what the programme seeks to change
  3. how this change will be achieved
  4. how long will change be sustained?
Step 4: Adapt to the context

- Promising prevention approaches exist, but are not uniformly applicable to all contexts
- Adaptation of the selected intervention to your local context is a critical step
  - Adaptation takes into account the local environment, specific risk and protective factors
  - Also an opportunity to plan interventions that complement other activities taking place in the same context.
Step 5: Develop an M&E Framework

- Behavioural, attitudinal and social norm change are long-term processes.
- Capturing changes is important to trace impact of interventions.
- Rigorous evaluation of primary prevention programmes add to the evidence base of what works in the region.
Small Group Activity

- Review your intervention on the ‘clothesline’
- Discuss at your tables:
  - Which of the five steps were applied to the design of your intervention?
- One rapporteur report back on general trends from the table
Thank you!

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